WEBINARS

SPRING 2025 EXPORT READINESS TECHNICAL TRAINING

Thursday, Apr 3 - Thursday, Apr 17, 2025 | 1:00 PM - 5:00 PM
Registration: Thursday, Mar 13 - Thursday, Mar 27, 2025
Zoom | United States of America

https://wusata.avibe-stag.com/e/CKB67K3

EVENT DETAILS

Unlock Global Growth: Join WUSATA's Free Export Readiness Training

Are you ready to take your agribusiness to the global market? WUSATA's **Export Readiness Training** is designed specifically for new-to-export companies looking to expand internationally with confidence. This interactive, three-part training will equip you with the essential tools to **build a successful export strategy**, navigate international trade complexities, and connect with foreign buyers - all at **no cost to you!**

Why Attend?
FREE professional export training - limited to **20 spots** (first come, first served!)
Assess Your Export Potential – Understand if your business is ready for international expansion.
Identify Profitable Markets – Learn how to find the best global opportunities for your products.
Gain Practical Export Skills – Get hands-on knowledge to streamline your export process.
Earn a WUSATA Export Readiness Certificate – Boost your credibility in international trade.

Three Live & Interactive Zoom Sessions (1:00 PM – 5:00 PM PT)

April 3: Session I – Building Your Export Foundation

- Understanding export readiness
- Classifying products & market research
- Creating an effective export plan

April 10: Session II – Mastering Export Tools & Strategies

- Leveraging free trade agreements
- Pricing strategies & finding global buyers
- Navigating export compliance & documentation

April 17: Session III – Logistics & Payment Solutions

- Managing international shipping & logistics
- Export financing & payment security
- Certifications & regulatory requirements

Hands-On Learning: Each session includes real-world case studies, industry expert insights, and a short action-oriented assignment, ensuring you walk away with a **ready-to-implement export strategy**.

Exclusive Benefit: Companies that complete all sessions will receive a **WUSATA Export Readiness Certificate**, signaling their preparedness for international trade.

INDUSTRY FOCUS

Consumer Oriented

BUYER AUDIENCE

Worldwide

Only 20 Spots are Available! First Come, First Served!

Secure Your FREE Spot Today!