INBOUND MISSION

2023 TAIWAN DRIED FRUIT & NUT INBOUND MISSION TO NM/CA/AZ

Monday, Nov 6 - Saturday, Nov 11, 2023
Registration: Tuesday, Sep 19 - Friday, Oct 27, 2023
NM/CA | Taiwan | East Asia

https://wusata.avibe-stag.com/e/OZV3SWC

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 15 Western Regional Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

Taiwan Dried Fruit and Nut Inbound Trade Mission

November 6 - 10, 2023

Taiwan's rapid economic development and highly urbanized population at 78% lend it to being a prime market for snack foods like dried fruits and nuts. The population is relatively health-conscious.

Participants will enjoy the benefit of meeting directly with pre-vetted buyers and importers from Taiwan.

This activity is being held in conjunction with Korea Dried Fruit and Nut Inbound Buyers Mission, please sign up for both activities.

Benefits of Participation:

- Connect with pre-qualified importers / buyers representing Taiwan
- Evaluate how your product fit into the marketplace and assess the competitive landscape by engaging with retail and wholesale buyers
- Gather current market intelligence, consumer preference, and trend information directly from the source
- Identify new buyers for your product, or re-connect personally with existing clients

Itinerary:

Monday - B2B Meetings in Fresno

Tuesday - B2B Meetings in Sacramento

Wednesday - Site Visits near Phoenix

Thursday - Site Visits near Las Cruces

Friday - Site Visits near Las Cruces

Participation Fee: $25.00

Registration Deadline: October 27, 2023

For any information please reach out to the Project Managers:

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PRODUCT DESCRIPTION

Dried Fruits, Nuts

INDUSTRY FOCUS

Ingredient

BUYER AUDIENCE

United States of America

Juan Sanchez (NM) - jsanchez@nmda.nmsu.edu