PROMOTION

VANCOUVER CHEESE AND MEAT FESTIVAL

Friday, Nov 1 - Sunday, Nov 3, 2024
Registration: Thursday, Sep 12 - Friday, Oct 18, 2024
The Pipe Shop - North Vancouver, 115 Victory Ship Way, North Vancouver, BC V7L 0B2, Canada | Canada | North America

https://wusata.avibe-stag.com/e/R1TPP8M

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 15 Western Region Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

Vancouver Cheese and Meat Festival

North Vancouver, Canada

November 1-3, 2024

The Vancouver Cheese and Meat Artisan Food and Beverage Festival, scheduled for November 2nd, 2024, at The Pipe Shop, is an exclusive event designed to offer an intimate experience for 1,000 attendees through two curated, two-hour tasting sessions. This boutique-style festival presents a refined selection of local and international artisan cheeses, meats, and other gourmet items, paired with complementary wines, beers, and ciders. The event draws a diverse array of industry professionals, including brokers, distributors, and retailers, creating a prime networking environment for producers and vendors. Emphasizing quality and pairing, the festival provides a platform for attendees to sample, explore, and purchase directly from the artisans, ensuring each product is highlighted to its utmost potential.

Draft itinerary:

- October 31st - Travel Day
- November 1st - Retail and B2B meetings
- November 2nd - Festival
- November 3rd - Travel Home

Benefits of Participation:

- Meet with industry and trade industry
- Meet with retail buyers and distributors
- Learn about the process of selling specialty dairy products into Canada
- Hotel included for 3 nights
- Table at Vancouver Cheese and Meat Festival

Participation Fee: $550

Registration Deadline: October 18th, 2024

PRODUCT DESCRIPTION

Specialty Dairy - Cheese, Yogurt, Ice Cream

INDUSTRY FOCUS

Consumer Oriented | Ingredient

BUYER AUDIENCE

Canada