**TRADE SHOW**

# WUSATA STATE PAVILION AT 2024 WINTER FANCY FOOD

Sunday, Jan 21 - Tuesday, Jan 23, 2024
Registration: Wednesday, Sep 13 - Sunday, Oct 29, 2023 | 8:30 AM
Las Vegas, NV | United States of America | North America

https://wusata.avibe-stag.com/e/YMRCHDW

## EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 15 Western State Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

**WUSATA Pavilion at 2024 Winter Fancy Food**

**Las Vegas, NV**

**January 21-23, 2024**

Exhibiting at the Fancy Food Shows is the most convenient and cost-effective way to meet buyers from every major food/beverage buying channel in the U.S. and around the world.

Exhibit Hall Schedule

Sunday, January 21- (Hours Pending)

Monday, January 22 - (Hours Pending)

Tuesday, January 23 - (Hours Pending)

**You must be a product-qualified Specialty Food Association member (Tier 2) to exhibit at the Fancy Food Shows.**

Membership Link:
https://www.specialtyfood.com/specialty-food-assoc...

**Benefits of Participation:**

Exhibiting brings you in contact with buyers from all major food/beverage channels. Shows are strictly B2B, all attendees are vetted to ensure you connect with active buyers and distributors who are there to conduct business. To exhibit, you must be an SFA product-qualified member in good standing. Fancy Food also attracts foreign buyers from a variety of international markets.

**Booth Fees:**

Corner Booth - $4,400

In-Line/Full Booth - $3,750

Half Booth - $1,750

**Registration Deadline:** October 20, 2023

## PRODUCT DESCRIPTION

Retail packaged foods & beverages, specialty foods, snack foods, dairy products, novelty/niche food items.

INDUSTRY FOCUS

Consumer Oriented | Food Service Products | Ingredient | Natural/Health | Organic | Retail Products | Specialty Beverage

BUYER AUDIENCE

Worldwide