

## PROMOTION

# TAIWAN RESTAURANT PROMOTION

Thursday, Oct 15 - Sunday, Nov 15, 2026  
Registration: Thursday, May 7 - Tuesday, Jun 16, 2026 | 9:00 AM  
📍 Taiwan | Taiwan | East Asia

<https://wusata.avibe-stag.com/e/5NOPI8>

## EVENT DETAILS

### Taiwan Restaurant Promotion

**October 15 - November 15, 2026**

This WUSATA Taiwan Restaurant Promotion will be carried out at Amber Hill Restaurant in Taipei, New Taipei City, and Kaohsiung from October 15 - November 15, 2026. Amber Hill brings authentic flavors loved by both locals and foreigners.

Exclusive media coverage will also be included to help promote the WUSATA Restaurant Promotion across Amber Hill locations to attract a wide variety of consumers and demographics in the market.

Amber Hill will curate an authentic and unique menu incorporating products to showcase items from across the Western United States.

This promotion is open to Western U.S. Suppliers who already have food or beverage product(s) in the Taiwan market. (Must be packaged for the food service sector.)

Sign up soon, as only one product of each type will be accepted.

Once products are selected by Amber Hill chefs, your in-market distributor will send product to the restaurant for recipe development. From there the restaurant will order your product for the promotion.

### Benefits of Participation:

Have your products included in this month-long restaurant promotion in Taiwan!

Benefits of participating in this promotion include:

- Exclusive exposure of your products to consumers dining at the selected restaurants and in the media
- Get your product in the hands of chefs at Amber Hill restaurant locations
- Support your local distributor within the Taiwan market

### Itinerary:

- This WUSATA Restaurant Promotion will be promoted throughout Taipei, Taiwan Amber Hill for a month.

### Suitable Products:

Consumer Oriented - alcoholic beverages, frozen fruit, frozen vegetables, nuts, baking ingredients, fresh fruit & vegetables, and other processed food products



## PRODUCT DESCRIPTION

Consumer Oriented - alcoholic beverages, frozen fruit, frozen vegetables, nuts, baking ingredients, fresh fruit & vegetables, and other processed food products

### INDUSTRY FOCUS

Consumer Oriented Food Service Products Ingredient

### BUYER AUDIENCE

Taiwan

**Registration Details:**

**Registration Opens:** May 7, 2026

**Deadline:** June 16, 2026

**Participation Fee:** \$50

**Passes Available:**10