**INBOUND MISSION**

# 2024 LATIN AMERICA PRODUCE INBOUND TRADE MISSION TO ID

Tuesday, Sep 10 - Wednesday, Sep 11, 2024
Registration: Thursday, Jun 20 - Friday, Aug 30, 2024
Idaho | Mexico | Latin America

https://wusata.avibe-stag.com/e/C3KBSE7

## EVENT DETAILS

### 2024 Latin America Produce Inbound Trade Mission to ID

Join us for an exclusive event tailored to Western U.S. companies seeking to expand their export sales by connecting with qualified produce buyers. With Mexico representing the largest export destination for fresh fruit and vegetable products from the Western U.S., this presents a lucrative opportunity for businesses in the region.

Hosted by the Western United States Agricultural Trade Association (WUSATA), this event will facilitate one-on-one meetings and site visits between buyers and suppliers. Through structured B2B interactions, participants will have the chance to showcase their produce offerings and gain valuable insights into the preferences and requirements of potential buyers.

Don't miss this chance to elevate your export strategy and establish meaningful connections in the industry. Join us for this informative and productive event.

**Why Participate:**

Participating in this event offers a strategic advantage due to Mexico's close proximity to the United States, facilitating easier and more cost-effective transportation of goods to the country.

By joining us, you'll have the unique opportunity to establish direct contact with Mexican buyers, importers, and distributors who are actively seeking to source produce. This targeted engagement ensures that your products will be showcased to a receptive audience, maximizing your potential for successful business partnerships and increased export opportunities.

**Itinerary:**

- September 10th: One on One Meetings in Boise
- September 11th: One on One Meetings in Boise

**Registration Opens:** June 20, 2024

**Suitable Products:** Produce

**Registration Details:**

**Deadline:** August 10, 2024

**Participation Fee:** $25

**Passes Available:** 10 per day

INDUSTRY FOCUS

Produce

BUYER AUDIENCE

Mexico