OUTBOUND MISSION

EUROPEAN OUTBOUND TRADE MISSION TO TOP THREE MARKETS

Sunday, Jan 1 - Wednesday, Dec 6, 2023
Europe | United States of America

https://wusata.avibe-stag.com/e/82542ML

EVENT DETAILS

The ODA will continue with work with PNW Seafood in European Markets with Phase two elements that will include:

- Retail/Food Service Promotions
- Shared presence with WUSATA at Seafood Expo Global Tradeshow
- Shared presence with other NW Seafood Commissions at Boston Seafood Tradeshow
- Online Influence /Ambassadors Campaign
- On-going Communications
- Outbound Mission to top 2-3 markets in EU