



# Event Calendar

## September 2027

| Sunday   | Monday   | Tuesday                                     | Wednesday | Thursday   | Friday    | Saturday  |
|--|----------|---|-----------|--|-----------|-----------|
|  |          |   | <b>1</b>  | <b>2</b>   | <b>3</b>  | <b>4</b>  |
|  |          |   | IB        | Consumer-Oriented Food and Beverage Inbound ...    |           |           |
|  |          |   | PRO       | Seafood Retail Promotion                           |           |           |
|  |          |   | IB        | Consumer-Oriented Dairy Products Inbound Missio... |           |           |
|  |          |   | IB        | Europe Inbound Mission to America's Food and Be... |           |           |
|  |          |   | IB        | Ta...  |           |           |
|  |          |   | PRO       | Western Canada Activation                          |           |           |
|  |          |   | TS        | WUSATA Pavilion at America's Food and Beverage ... |           |           |
| <b>5</b>   | <b>6</b> | <b>7</b>                                    | <b>8</b>  | <b>9</b>   | <b>10</b> | <b>11</b> |
| Consumer-Oriented Food and Beverage Inbound Mission            |          |   |           |  |           |           |
| Seafood Retail Promotion                                       |          |   |           |  |           |           |
| Consumer-Oriented Dairy Products Inbound Mission to Washington |          |   |           |  |           |           |
| Europe Inbound Mission to America's Food and Beverage Show     |          |   |           |  |           |           |
| Western Canada Activation                                      |          |   |           |  |           |           |
| WUSATA Pavilion at America's Food and Beverage Show            |          |   |           |  |           |           |
|  | TS       | WUSATA Pavilion at Tokyo Gourmet Trade Show |           |  |           |           |

| <b>12</b>  | <b>13</b> | <b>14</b> | <b>15</b> | <b>16</b> | <b>17</b> | <b>18</b> |
|--|-----------|-----------|-----------|-----------|-----------|-----------|
| Consumer-Oriented Food and Beverage Inbound Mission            |           |           |           |           |           |           |
| Seafood Retail Promotion                                       |           |           |           |           |           |           |
| Consumer-Oriented Dairy Products Inbound Mission to Washington |           |           |           |           |           |           |
| Europe Inbound Mission to America's Food and Beverage Show     |           |           |           |           |           |           |
| Western Canada Activation                                      |           |           |           |           |           |           |
| WUSATA Pavilion at America's Food and Beverage Show            |           |           |           |           |           |           |
| <b>19</b>  | <b>20</b> | <b>21</b> | <b>22</b> | <b>23</b> | <b>24</b> | <b>25</b> |
| Consumer-Oriented Food and Beverage Inbound Mission            |           |           |           |           |           |           |
| Seafood Retail Promotion                                       |           |           |           |           |           |           |
| Consumer-Oriented Dairy Products Inbound Mission to Washington |           |           |           |           |           |           |
| Europe Inbound Mission to America's Food and Beverage Show     |           |           |           |           |           |           |
| Western Canada Activation                                      |           |           |           |           |           |           |
| WUSATA Pavilion at America's Food and Beverage Show            |           |           |           |           |           |           |
| <b>26</b>  | <b>27</b> | <b>28</b> | <b>29</b> | <b>30</b> |           |           |
| Consumer-Oriented Food and Beverage Inbound Mission            |           |           |           |           |           |           |
| Seafood Retail Promotion                                       |           |           |           |           |           |           |
| Consumer-Oriented Dairy Products Inbound Mission to Washington |           |           |           |           |           |           |
| Europe Inbound Mission to America's Food and Beverage Show     |           |           |           |           |           |           |
| Western Canada Activation                                      |           |           |           |           |           |           |
| WUSATA Pavilion at America's Food and Beverage Show            |           |           |           |           |           |           |