



# Event Calendar

May 2023

| Sunday   | Monday    | Tuesday  | Wednesday | Thursday                          | Friday    | Saturday                            |  |
|--|-----------|--|-----------|-----------------------------------|-----------|-------------------------------------|--|
|  | <b>1</b>  | <b>2</b>   | <b>3</b>  | <b>4</b>                          | <b>5</b>  | <b>6</b>                            |  |
|  | C         | 2023 One-on-One WUSATA Overview Consultations        |           |                                   |           |                                     |  |
|  | OB        | European Outbound Trade Mission to Top Three markets |           |                                   |           |                                     |  |
|  | PRO       | 2023 WUSATA Mexico In Store Beer Promotion           |           |                                   |           |                                     |  |
| <b>7</b>   | <b>8</b>  | <b>9</b>   | <b>10</b> | <b>11</b>                         | <b>12</b> | <b>13</b>                           |  |
| 2023 One-on-One WUSATA Overview Consultations        |           |  |           |                                   |           |                                     |  |
| European Outbound Trade Mission to Top Three markets |           |  |           |                                   |           |                                     |  |
| 2023 WUSATA Mexico In Store Beer Promotion           |           |  |           |                                   |           |                                     |  |
|  |           |  |           |                                   |           | TS                                  |  |
|  |           |  |           |                                   |           | 2023 WUSATA Pavilion at SIAL Canada |  |
|  |           |  | TS        | 2023 WUSATA Pavilion at HOFEX ... |           |                                     |  |
| <b>14</b>  | <b>15</b> | <b>16</b>  | <b>17</b> | <b>18</b>                         | <b>19</b> | <b>20</b>                           |  |
| 2023 One-on-One WUSATA Overview Consultations        |           |  |           |                                   |           |                                     |  |
| European Outbound Trade Mission to Top Three markets |           |  |           |                                   |           |                                     |  |
| 2023 WUSATA Mexico In Store Beer Promotion           |           |  |           |                                   |           |                                     |  |
|  | OB        | 2023 Middle East Outbound Trade Mission to UAE       |           |                                   |           |                                     |  |

| 21   | 22 | 23                     | 24      | 25      | 26 | 27 |
|--|----|------------------------|---------|---------|----|----|
| 2023 One-on-One WUSATA Overview Consultations        |    |                        |         |         |    |    |
| European Outbound Trade Mission to Top Three markets |    |                        |         |         |    |    |
| 2023 WUSATA Mexico In Store Beer Promotion           |    |                        |         |         |    |    |
|  |    |                        |         | C Fu... |    |    |
| 28   | 29 | 30                     | 31      |         |    |    |
| 2023 One-on-One WUSATA Overview Consultations        |    |                        |         |         |    |    |
| European Outbound Trade Mission to Top Three markets |    |                        |         |         |    |    |
| 2023 WUSATA Mexico In Store Beer Promotion           |    |                        |         |         |    |    |
|  |    | TS 2023 WUSATA Pavi... |         |         |    |    |
|  |    |                        | C Fu... |         |    |    |